

JULY 2022

SUN	MON	TUE	WED	THU	FRI	SAT
26	27	28	29	30	1	2
3	4 FOURTH OF JULY	5 UNOFFICIAL START OF SPOOKY SEASON	6 SPLASH OF SPOOKY WEBSITE LAUNCHES	7	8	9
10	11	12	13	14 BATH & BODY WORKS LAUNCHES FALL ITEMS (2021)	15	16 POTTERY BARN EMAILS A FIRST LOOK AT FALL (2021)
17	18	19	20	21	22 STARBUCKS CONFIRMS PSL DROP DAY (2021)	23 100 DAYS UNTIL HALLOWEEN
24/31	25	26	27	28	29	30

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OTHER THINGS TO KEEP AN EYE ON

- **TARGET** LAUNCHES HALLOWEEN PRE-ORDERS THIS MONTH
- **SPIRIT HALLOWEEN** RELEASING NEW HOCUS POCUS FUNKO POPS
- **MICHAELS** LAUNCHES FALL HARVEST SHORTLY AFTER THE FOURTH OF JULY

